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MIMO

Sustainability Report III -
First Dissemination Report and Preliminary Exploitation Plan

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eContentplus

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¹ OJ L 79, 24.3.2005, p. 1.

Sustainability Report III

Preliminary exploitation plan

At the Project Steering Group (PSG) Meeting on 24th June 2010, held in Berlin, the consortium agreed to adopt a subscription model, as discussed at the previous meeting in March and as reported in the previous Sustainability Report. Nine of the current MIMO partners (those currently providing digital content) have therefore committed to keep the MIMO content harvestable by Europeana, for a minimum period of 5 years beyond the life of the project.

The first draft version of this agreement is attached to this report. This draft will be further developed at a sub group meeting of WP6, to be held at SPK in Berlin, on 9th September, 2010. The aim of that meeting is to complete a more detailed second version which will then be reviewed by legal specialists at UEDIN, before ratification and formal adoption by the PSG Meeting in Stockholm in October, 2010.

This agreement forms a base on which the consortium can now explore other sustainability models, such as sponsorship, involvement with CIMCIM and the addition of new partners etc. over Year 2 of the project.



Sustainability Agreement

Draft 1.2

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1. Introduction

The aim of this document is to establish an agreement between the partners of MIMO committing them to the ongoing provision of digital content to Europeana for a five year period after the conclusion of the current project

Contract Partners:

a) Subscribers

Belgium

- Musical Instruments Museum, Brussels (MIM-BE)
- Royal Museum for Central Africa, Tervuren (RMCA)

France

- Cité de la Musique, Paris (CM)

Germany

- Ethnologisches Museum, Staatliche Museen zu Berlin (SPK)
- Germanisches Nationalmuseum, Nürnberg (GNM)
- Museum für Musikinstrumente der Universität Leipzig (ULEI)

Italy

- Università degli Studi di Firenze (AF/UF)

Sweden

- The Stockholm Music Museum (SMS-MM)

UK

- University of Edinburgh (UEDIN)

b) Subscription Holders:

1. University of Edinburgh (UEDIN)

The institution will take responsibility for the creation and management of a new MIMO website.

Cité de la Musique, Paris (CM)

The institution will maintain the MIMO server and database for ongoing harvesting by Europeana.

2. Commencement and duration of contract

The agreement will commence on 1st September, 2011 and end on the 31st August, 2016.

3. Financial Commitments of Subscribers

Each Party shall nominate a representative to act on their behalf for the 5 year period of this agreement, by notice in writing to the Project Manager, but may change such nominated representative in like manner from time to time, although continuity of representation will be preferred. In any event, should a Party's representative be unable to attend any specific

meeting of the Steering Group, he or she may, by notice in writing (including by email) to the Project Manager, nominate a proxy to attend and, where appropriate, vote in his or her place.

Additionally, as the need may arise from time to time, (as the Steering Group shall determine), additional individuals (e.g. technical advisors) may be invited to attend and participate in, (but not vote at), meetings of the Steering Group.

The payment of subscription fees may be done annually or as a one-off single payment.
Currency: Euro.

- Payment as **annual fee**: regularly in advance at the
 - 1st subscription - 1st of September 2011: 350€
 - 2nd subscription - 1st of September 2012: 350€
 - 3rd subscription - 1st of September 2013: 350€
 - 4th subscription - 1st of September 2014: 350€
 - 5th subscription - 1st of September 2015: 350€
- Payment as a **one-off fee**: once in advance on 1st of September 2011: 1750€

In return to these subscription, the subscription holders agree to provide services and administrative tasks as described below (see paragraph "Commitment of subscription holders")

Payment will be made to the Cité de la Musique on receipt of an invoice.

4 **Management** – *this section to be completed at WP6 Sub Group Meeting, 9 September 2010*

5 **Commitment of subscribers**

- All partners commit to maintaining the databases and systems established during the life of the MIMO project to facilitate ongoing harvesting by the MIMO server at Cité de la Musique and, in turn, from there by Europeana.
- All partners commit to adding details of new acquisitions to their own databases and to notify CM and UEDIN of such additions, in order to increase online resources and inform the public of new content.
- There must be an official contact person in order to be available to the public.
- Each partner institution shall commit an agreed amount of staff resources to the maintenance of their internal database.
- Each partner institution shall participate in all meetings. (*The meeting schedule is to be agreed at the WP6 Sub Group Meeting, 9 September 2010*) Attendance at these meetings is mandatory. Additional meetings may be called as necessary and representation is expected as required.

6 **Commitment of subscription holders**

Technical realisation

For the period covered by this agreement, content will be harvested using the technical infrastructure created during the MIMO project, namely the MIMO server and MIMO-database at Cité de la Musique.

The MIMO database and server will continue to be managed by CM, while the website will be the responsibility of UEDIN.

Over the five year period of this agreement, specific responsibilities will be broken down as follows:

CM

- Will provide and maintain the MIMO server.
- Will provide the technical means and resources to harvest data and make it available online.
- Will provide the technical means to enable ongoing harvesting of partner databases to facilitate the automatic addition of new content.

UEDIN

- Will take over responsibility for the management of the MIMO website will from SPK at the end of the MIMO project. The new site will be hosted and maintained by UEDIN, both in terms of content and technical maintenance.
- Will, via the website, publicise the addition of new content to the MIMO database. This will be done on a bi-annual basis or as required, if a significant new item or collection is added.
- Ensure that there will be an official contact person available to respond to public enquiries.

7 Internal Communication

- As with the MIMO project, email shall continue to be the principal means of communication during the period of this contract.
- In addition to the scheduled meetings listed above (*section 4*), Skype (or a future equivalent) shall be used for additional meetings, where contact is required between programmed events.

8. Termination

Given the duration of the agreement, no right to voluntarily withdraw shall be provided for in this agreement. However if, for any reason beyond the reasonable control of any party, such party reasonably considers that it is, or will be unable to fulfil its obligations, such party shall in the first instance provide written notice of such circumstances to the Steering Group, which shall seek, whether to agree on remedial action where reasonably possible, in order that the continuance of the service shall not be prejudiced, or to agree how the service may be adjusted to continue in such changed circumstances. All parties shall be expected to act in good faith in such respect.

In addition, should either CM and UEDIN be forced to withdraw from the partnership at any point within the five years covered by this agreement, an emergency meeting must be called before any withdrawal takes place, in order to put alternative provision in place.

Sustainability Report III

First dissemination report

The following report presents a summary of all deliverables concerning WP6 and an analysis of their effects on the MIMO target groups. In some points the report is held rather short, as WP6 reporting in relation to PSG meetings was very comprehensive. The report is separated into two sections: Section One concerns dissemination via the internet, Section Two concerns dissemination events.

Section 1 - dissemination via the internet

D6.1 - MIMO public website

The public website has been online since the start of the project in September 2009. The first version of the site underwent a major overhaul in January 2010, following a review into its content and functionality by the Project Management team in at UEDIN in December 2009.

The site, which has been developed using the Drupal Content Management System, offers a wide range of opportunities for interaction, social networking and communication via user profiles, which can be created by user registration to the website.

The MIMO newsletter is sent automatically in a language selected by the user. Social networking is possible with web tools like YouTube, Facebook, Twitter and Flickr. Communication is possible in various ways such as joining the recently opened public forum or via direct contact with users. The "About"-menu has been recently revised and re-edited to read less formally, in response to user feedback.

D6.1 - MIMO internal website

This internal site was launched shortly after the public website, in the first month of the project, as a means of internal communication and providing an access point for key project files and documents. As with the public site, the internal website has undergone one major overhaul as well as ongoing improvements since the review by UEDIN in December 2009. To ensure that this work does not significantly disrupt access to documents, a mirror site has been set up at – www.mimo-internal.eu

D6.3 – Flyers

The first version of the flyer was produced in time for the Kick-off meeting in Florence, in September 2009. A print run of 10,000 flyers was divided amongst the MIMO partners for public distribution.

A second, slightly revised version of this leaflet was printed in time for the PSG meeting in Berlin, in June 2010. Again, a run of 10,000 was printed and divided amongst the project partners.

Newsletters

D6.4 - Newsletter No. 1

The English edition was released on 30th of November 2009. The newsletter No.1 distribution fully relied on techniques of classical acquisition, as web technology was still under construction at this early stage of the project. The distribution of the MIMO newsletter No.1 has been prepared by asking the consortium for addresses of various target groups. Thus 420 addresses could be collected and directly be written to, out of which approximately 40 persons responded immediately by ordering the newsletter via email.

<i>Category</i>	<i>number of addresses</i>
Museums (MIMO countries):	136
Universities (MIMO countries):	117
Scientists/specialists (MIMO countries):	37
Musicians (MIMO countries):	12
Instrument makers (MIMO countries):	30
Organologists/Conservators/Librarians (MIMO countries):	40
Conservatories (MIMO countries):	12
Universities (A, CH):	10
Museums (DK):	3
Instrumentmakers (DK):	9
Universities (DK):	9

The online version of the Newsletter No.1 meanwhile has been sent via the website 147 times to web users. Newsletter available in English language for free download on the website menu “results”.

D6.6 - Newsletter No. 2

Multilingual edition in 6 languages (English, German, Dutch, French, Italian, Swedish) released on 24th of March 2010. No statistics available for Newsletter No.2. Newsletter available in various languages for free download on the website menu “results”.

D6.8 - Newsletter No. 3

Multilingual edition in 6 languages (English, German, Dutch, French, Italian, Swedish) released on 17th of June 2010. The Newsletter No.3 has been sent to 222 registered web users.

Further statistics on subscribers/website users (identified on 25th of August 2010):

Total number of Newsletter subscribers: 171 users
 users registered but never had access again: 29 users
 While the first profiles belong to MIMO consortium associates, the first registrations start in 2010.

The registered users of the MIMO website come from following countries:

<i>Country</i>	<i>registrations</i>
Germany:	21
USA:	21
UK:	19
Belgium:	16
France:	9
Netherlands:	7
Austria:	6
Spain:	6
Australia:	4
Italy:	4
Switzerland:	4
Greece:	2
Japan:	2
Portugal:	2
Russia:	2
Turkey:	2
Brazil:	1
Bulgaria:	1

Caeroon:	1
Columbia:	1
Estonia:	1
India:	1
Mexico:	1
Nepal:	1
New Zealand:	1
Norway:	1
Poland:	1
Romania:	1
No reply:	17

Categories of profession/interest

Out of 162 registered users, 136 have given their interest or professions:

<i>Profession</i>	<i>registrations</i>
Musician:	30
researcher	26
instrumentmaker:	21
teacher	19
collector	14
student	12
curator	8
conserv. sci	2
publisher	4

Survey on Membership accession

The following survey shows the weekly registrations in quantity since 2010 and the weekly first registered user, thus presenting a cross section on a random basis. The registration entries may be referring to any dissemination event. The first significant registration was in beginning of February 2010. This survey documents the steadiness of online registration.

a) 2009

48 weeks and more: 7 users (all MIMO associates). These user profiles are maintained specially for website maintenance and language editing. All profiles registered in 2009.

b) 2010

28 weeks ago: 10 users (first registration in Netherlands, school teacher)
 27 weeks ago: 5 users (first registration in Germany, teacher of higher education)
 26 weeks ago: 4 users (first registration in Australia, musician)
 25 weeks ago: 3 users (first registration in Catalunya/España, no further information)
 24 weeks ago: 7 users (first registration in Spain, teacher of higher education)
 23 weeks ago: 6 users (first registration in Germany, student of higher education)
 22 weeks ago: 4 users (first registration in USA, no further information)
 21 weeks ago: 3 users (Musician, no further information)
 20 weeks ago: 8 users (first registration in Belgium, musician)
 19 weeks ago: 4 users (first registration in Belgium, instrument maker)
 18 weeks ago: 5 users (first registration in Belgium, curator)
 17 weeks ago: 5 users (first registration in Romania, publisher)
 16 weeks ago: 9 users (first registration in Australia, instrument maker)
 15 weeks ago: 13 users (first registration in Sweden, language editor)

14 weeks ago: 6 users (first registration in UK, musician)
 13 weeks ago: 11 users (no further information)
 12 weeks ago: 5 users (first registration in Sweden, collector)
 11 weeks ago: 7 users (first registration in USA, teacher of higher education)
 10 weeks ago: 6 users (first registration in Germany, researcher)
 9 weeks ago: 2 users (first registration in Norway, researcher)
 8 weeks ago: 1 user (first registration in France, musician)
 7 weeks ago: 6 users (first registration in Germany, musician)
 6 weeks ago: 4 users (first registration in Germany, instrument maker)
 5 weeks ago: 3 users (first registration: no information; musician)
 4 weeks ago: 7 users (first registration: Netherlands; researcher)
 3 weeks ago: 4 users (first registration: Germany; no information)
 2 weeks ago: 5 users (first registration: Germany; researcher)
 1 week ago: 5 users (first registration: Switzerland; musician)
 less than 1 week ago: 6 users (first registration: USA, researcher)

Web 2.0 technologies applied

Voicethread: no recent activity

Twitter: no recent activity (for 3 months)

Flickr: 10-20 visits per week at present.

Facebook: "MO. MUSICAL INSTRUMENT MUSEUMS ONLINE." One person has marked the site as his favourite one. There are 316 followers. One video uploaded.

- Youtube account "bellapintura": 1 video on MIMO by Norman Rodger, 62 visits
- Youtube account "MIMOproject": 2 videos.
- Video1: "MIMO – The Project" – by Norman Rodger, 75 visits.
- Video2: "EUCHMI_PHOTOGRAPHY" – speaker Arnold Myers - 155 visits

Using Flickr is a bit problematic, as copyright have to be accepted (concerning publishing photographs of musical instruments). The consortium observed that some of the web2.0 are very well eligible to promote new MIMO videos or any other activities.

Summary

Analysis of various statistics has shown that mainly musicians and researchers, but also instrument makers and teachers have interest in receiving the MIMO newsletter. These for target groups already cover a relatively wide range of different economic branches and hence a good cross section through society.

Section 2 - dissemination events

Dissemination among music industry

SPK – Frankfurt Music Trade Fair - March 2010

Andreas Richter visited the Music Trade Fair in Frankfurt/Germany in order to present MIMO to the music industry and educational/publishing sector. This resulted in interest from the Confederation of European Music Industries and the National Association of German Musical Instruments Manufacturers expressing an interest in having some kind of involvement in the project.

Dissemination among specialists

MIM-BE – March 2008

Promotion for MIMO during official visits to the MIM by delegation from the National Museum of the Czech Republic, headed by Michal Lukes, Director General, and the Czech Museum of Music, headed by Dagmar Fialova, Director, March 2008

MIM-BE -22 September 2009

Promotion for MIMO during official visits to the MIM by Bryzgalov, Director General

SPK

Talks and discussions with scientists and visitors of the Phonogramm-Archiv Berlin since the project beginning.

ULEI

several talks to and discussions with musicologists and musicians

CIMCIM Conference September 2009 in Florence/Italy

Presentation of MIMO and contributions by John Scally, Norman Rodger, Gabriele Rossi-Rognoni, Frank Bär, Margaret Birley, Partice Verrier

GNM – 16th of September 2009

Presentation of MIMO by Frank P. Bär at Annual meeting of the Gesellschaft für Musikforschung (German musicological society), Fachgruppe Instrumentenkunde. University of Tübingen.

SPK – 24th of September 2009

Museen Dahlem - Ethnologisches Museum. The MIMO project has been presented to an expert audience during the conference "From Imperial Museum to Communication Center?" on 24th of September 2009 as part of a guide tour through the Berlin Phonogramm-Archiv.

SPK – 13th of October

The annual autumn conference of the German Museums Association (Herbsttagung des Deutschen Museumsbundes) takes place in Berlin on the 12th to 14th of October 2009. Susanna Schulz and Maurice Mengel present the MIMO project. Venue: Zuse Institut, Berlin

GNM – 14th of November 2010

Guided Tour for the Dutch musical instrument makers' association. Presentation of the MIMO-Project during guided tour, 25 leaflets, 25 musical instrument makers.

SPK – 18th of November 2009

54th Annual Meeting of Society for Musisethnology. Maurice Mengel from the Ethnological Museum in Berlin presented the MIMO project in instrument-related study groups.

MIM-BE – 18th – 22nd of November 2009

International conference: *Chinese and East-Asian Music: the Future of the Past*. 14th Chime Meeting, at MIM-Brussels

GNM – 20th of November 2009

Meeting of the Scientific Council of Germanisches Nationalmuseum, GNM, Nuremberg. Presentation of the MIMO-Project during for evaluation, 10 leaflets, 10 scholars.

GNM – 24th of November 2009

Presentation of the MIMO-Project for evaluation, 10 leaflets, scholars and government personnel. Working group session of GNM's administrative council, GNM, Nuremberg

CM – 4th of December 2009

Stradivarius Research at the Cité de la Musique Makes it Into the Headlines

Research on violins by Antonio Stradivarius, the legendary Italian instrument-maker, undertaken in cooperation with MIMO member Cité de la Musique in Paris produces new insights in the composition of varnish and makes it in headlines.

Today, 4 December 2009 the New York Times reports on research carried out in cooperation with Cité de la Musique and German which was recently published in the Journal for Applied Chemistry.

GNM – 10th of December 2009

Meeting of GNM's administrative council
Presentation of the MIMO-Project for evaluation; 25 leaflets issued, 25 scholars and government staff

MIM-BE – 22nd of January 2010

Promotion for MIMO during official visits to the MIM from students 1st Bachelor, musicology, University Lille3, France, and delegation from the National Russian Music Museum in Moscow, headed by Mikhail A.

GNM – 28th of January 2010

Presentation of MIMO by Frank P. Bär at International symposium on historic stringed keyboard instruments. Germanisches Nationalmuseum, Nürnberg, in collaboration with the Hochschule für Musik, Nürnberg. Presentation of the MIMO-Project, 30 leaflets, 40 persons (Symposium Historische Saitenklaviere. Germanisches Nationalmuseum)

GNM – 21st of May 2010

Frank Bär gave a short presentation during the conference MAI 2010 (Museums and the Internet) in GNM. link: <http://www.mai-tagung.de/>

AF/UF – 20th – 21st of May 2010

MIMO leaflets were distributed at the International Workshop on Diagnostics and Preservation of Musical Instruments organized in Ravenna by the Department of Histories and Methods for the Preservation of Cultural Heritage, University of Bologna, Ravenna.

GNM – 21st of May 2010

MIMO-Musical Instrument Museums Online. Quantität und Qualität für die Welt der Musikinstrumente. 10 MAI-Tagung (Museums and the Internet). Germanisches Nationalmuseum, Nürnberg. Presentation of the MIMO-Project, 160 leaflets, 160 persons

HM - 28th of June 2010

[EUROPEANA-UK conference in central London: presentation by Margaret Birley on behalf of the UEDIN about the MIMO project.](#)

MIM-BE – 20th - 22nd of November 2009 – Antwerpen

Internationaal symposium *Klankbestuiving: authenticiteit van de volksmuziek*

UEDIN - 27th of May 2010

Arnold Myers presented MIMO at the Library of Congress, Washington DC, U.S.A. - Forum: Annual meeting of the American Musical Instrument Society. (Plenary session of the meeting, approximately 80 scholars and others interested in the study of musical instruments; powerpoint presentation, questions and answers, and distribution of leaflets to all present; From conversations afterward people seemed to be duly impressed by the scope and potential of MIMO.

RMCA – 13th of August 2010

Ignace De Keyser attended the International Society for Music Information Retrieval (ISMIR) Conference, Utrecht, The Netherlands

Radio and TV broadcasts

GNM – 23rd of December 2009

Radio Broadcast. Frank P. Bär from the Germanisches National Museum (GNM) in Nuremberg, Germany was interviewed by WDR, Germany's biggest public broadcaster about MIMO and other things. In MIMO Frank coordinates the digitisation efforts.

The interview will be broadcasted on 23 December, 2009 in the show "TonArt".

<http://www.wdr3.de/tonart/details/artikel/wdr-3-tonart-78d99d9dca.html>

MIM-BE – 8th of June 2010

TV broadcast on the MIM and MIMO on rtbf.be

interviews with :

scientist Anne-Emanuelle Ceulemans

fotografer-restaurator Simon Egan

link: http://www.rtbf.be/video/v_cinquante-degres-nord?id=129773&category=viepratique

ULEI / GNM – 3rd of February 2010

A TV report about MIMO focusing on the Musical Instrument Museum at Grassi Museum in Leipzig and Germanisches Museum Nuremberg broadcasted via MDR.

Interviews by E. Fontana and F. Bär.

<http://www.mdr.de/hier-ab-vier>.

SPK – 27th of May 2010

Expedition through foreign worlds of sounds: MIMO in Radio Broadcast of RBB Inforadio (Radio Berlin Brandenburg).

http://www.inforadio.de/radio_zum_lesen/spezial/wissenschaftsjahr/quiz/m...

Press and Print Media

GNM – 26th of January 2010

MIMO is presented in the January web-edition of one of Germany's biggest weeklys DIE ZEIT.

<http://www.zeit.de/kultur/musik/2010-01/mimo-musikinstrumente>



Fig. showing the increasing access on the MIMO website after publishing an article in German newspaper « Die Zeit »

GNM – 23rd of February 2010

Journal interview for Bayerische Staatszeitung (Bavarian state journal)

GNM – Spring 2010

article in the serial „Musikinstrumentenbauer in Deutschland“, p.139

The "Pressebüro DAKAPO" in Berlin issues volumes about contemporary musical instrument makers for every federal country of Germany. These are nicely made, promotional volumes for the musical instrument industry, containing also portraits of musical instrument museums. Frank Bär wrote a short

article presenting the GNM and the MIMO project which was issued in the Bavaria edition. 90% of the edition are promotional give-aways, and the Bavaria edition was issued for the Frankfurt music fare in 2010.

link wit PDF download: <http://www.dakapo-pressebuero.de/musikinstrumentenbauer.php>

SPK – 16th of March 2010

The *Tagesspiegel*, one of Berlin's leading newspapers, ran a feature on MIMO with the funny title "a sail boat with strings". The title refers to an instrument which the authors of the feature apparently found very attractive, a lute in form of a boat, similar to the one we have on this website.
<http://www.tagesspiegel.de/wissen/ein-segelschiff-mit-saiten/1719832.html>

MIM-BE – 31st of March 2010

press echoes

MIM-BE – 31st of March 2010

Skynet.be - Une plate forme commune pour tous les instruments de musique Européens

MIM-BE – 31st of March 2010

Le Vif – Une plate forme commune pour tous les instruments de musique Européens

MIM-BE – 31st of March 2010

Belga p. 63 - Une plate forme commune pour tous les instruments de musique Européens (french)

MIM-BE – 1st of April 2010

Le Soir p. 33 - Tous les instruments à portée de clic (french)

MIM-BE – 1st of April 2010

L'echo p 32 - Une plate forme commune pour tous les instruments de musique européens (french)

GNM – 7th of April 2010

Startschuss zur digitalen Erfassung der Musikinstrumente in europäischen Sammlungen. In: KULTUR lebendig. Ed. Volkmar Hansen im Auftrag des Vorstands des Arbeitskreises selbständiger Kulturinstitute e.V. (AsKI), 1/2010, p. 16.

MIM-BE – 13th of April 2010

Grenz-Echo p. 3 - Belgien an EU Projekt beteiligt. Virtuelles Museum für Musikinstrumente

MIM-BE – 13th of April 2010

Sudpresse.de - Une plate forme commune pour tous les instruments de musique européens (french)

MIM_BE – 20th of April 2010

La Meuse - Une plate forme commune pour tous les instruments de musique européens (french)

Events

UEDIN - August 2010 - Edinburgh Festival 2010

UEDIN currently has a MIMO display running at St Cecilia's Hall during the extended opening hours for the Edinburgh Festival (poster with leaflets).

RMCA – 30th of April to 2nd of May 2010

Tervuren's Royal Museum for Central Africa celebrated its 100th anniversary attracting thousands of visitors and intense media coverage. The ethnomusicological collections were presented as 'hidden treasures' by consortium partner Ignace De Keyser on the *Journal Télévisé* on the Belgian (French) television station RTBF.

On 2nd of May, Museum entry was free of charge and 16.500 visitors took advantage to enjoy workshops, children's activities and guided tours, including a *djembe* workshop presented by Ken Ndiaye (see photograph).

Ignace De Keyser presented a slide show on MIMO and welcomed more than 500 visitors at the MIMO stand in the Museum's 'Science Corner'. At the end of the day, not a single MIMO flyer was available anymore.

Dissemination in educational sector

GNM – 14th of January 2010

Guided tour for musicology students from the University of Heidelberg, GNM, Nuremberg.
Presentation of the MIMO-Project within guided tour, 15 leaflets, 15 musicology students

GNM – 14th of January 2010

Guided tour for musicology students from the University of Würzburg, GNM, Nuremberg
Presentation of the MIMO-Project within guided tour, 10 leaflets, 10 musicology students

GNM – 22nd of January 2010

Lecture (not-MIMO), German-French day, GNM, Nuremberg
Distribution of 50 leaflets, 200 visitors

SPK – 2nd of February 2010

Guided Tour through the exhibition and storerooms of the department "Musikethnologie, Medien-Technik und Berliner Phonogramm-Archiv": Greek IT-students from ILE-Berlin (Institute for Lifelong Learning) are introduced to the MIMO project.

GNM – 5th of February 2010

Guided tour for students of musicology of the University of Frankfurt/Main; GNM, Nuremberg.
Presentation of MIMO during the guided tour; 25 leaflets issued, 25 students of musicology

GNM – 25th of March 2010

Short presentation of the MIMO-Project within a lecture, 20 leaflets, 50 persons.
Lecture: "Touching History – Chance and Challenge. Making Historic Pianofortes Sound". –
Residence of the Ambassador of Germany, Ottawa, CAN.

SPK – 25th of February 2010

During the winter and summer terms, the Academy of the National Museums in Berlin offered courses on the European and extra-European history of art and culture. The Department of Ethnomusicology, Media Technology and Berlin Phonogramm-Archiv of the Ethnological Museum in Dahlem, Berlin, presented in a serial of 5 courses "Music as a social and cultural phenomenon". Within this programme, the MIMO project will be presented to the audience.

<http://www.smb.spk-berlin.de/smb/bildung>

AF/UF - May 3rd 2010

presentation of the MIMO project to the students of the MA in History of the Arts and Performance of the University of Florence

Dissemination among Music lovers and connoisseurs

AF/UF - January 25th 2010

MIMO leaflets were distributed to the public (ca350 persons) of the concert organized in the David Hall of the Galleria dell'Accademia in Florence for the presentation of the new scientific catalogue of the bowed instrument collection.

AF/UF - February 22nd 2010

MIMO leaflets were distributed to the public (ca200 persons) of the concert *Il "belcanto" e i primi pianoforti alla corte del Granprincipe Ferdinando de' Medici* organized in the David Hall of the Galleria dell'Accademia in Florence.

AF/UF - March 22nd 2010

MIMO leaflets were distributed to the public (ca 400 persons) of the concert by Jin Ju and I Virtuosi Italiani organized in the David Hall of the Galleria dell'Accademia, Florence

UEDIN - June/July 2010 - Flyer/Article

written for the Friends of St. Cecilia's Hall. Copies being sent to partners at SPK

GNM – 30th of September 2009

Short Presentation of MIMO by Frank P. Bär in Musica Antiqua concert. Germanisches Nationalmuseum, Nürnberg.

GNM - Musica Antiqua concert series

Since 1956, the Germanisches Nationalmuseum offers the concert series "Musica Antiqua", together with the Bavarian radio. In altogether five concerts a year, national and international guest musicians demonstrate historically informed performance practice of various epochs of music on instruments, which partly come from the collection of historic musical instruments of the Germanisches Nationalmuseum.

Before and subsequent to the "Musica Antiqua" concerts, the audience is offered the chance to get informed about the MIMO-project. Therefore, leaflets and information material is put on display.

Web-link: <http://www.gnm.de/musica.html>

Dates:

Concert 1: 30th September 2009

Concert 2: 11th of November 2009 - "Von Krakau nach Danzig" – A Journey along the river Vistula; Ensemble alla polacca

Concert 3: 27th of January 2010 - Hommage à Robert Schumann. „Tastenspiele für vier Hände“; Piano duo Dian Baker and Eckart Sellheim. Concert is related to the »Tage Alter Musik« of Hochschule für Musik Nürnberg

Concert 4: 21st of April 2010 - »Radices Musicae«. Die Magie der mittelalterlichen Musik. Ensemble nu:n

Concert 5: 26th of May 2009 - »Meyster ob allen Meystern«. Music around the Nuremberg organist Conrad Paumann. Ensemble Tasto Solo: Guillermo Pérez

